

1 42. (New) The computer readable medium of claim 6, wherein the simplified
2 navigation interface includes a search form.

1 43. (New) The method of claim 1, wherein the simplified navigation interface includes
2 an email form.

1 44. (New) The computer readable medium of claim 6, wherein the simplified
2 navigation interface includes an email form.
AB

1 45. (New) The method of claim 2, further comprising:
2 displaying a purchasing interface in response to receiving a navigation option input.

1 46. (New) The method of claim 2, further comprising:
2 displaying a purchasing interface in response to receiving a navigation option input.

1 47. (New) The method of claim 33, wherein the simplified navigation interface
2 includes a multi-layered matrix, and
3 wherein each matrix layer includes multiple cells.

1 48. (New) The method of claim 34, wherein the simplified navigation interface
2 includes a multi-layered matrix, and
3 wherein each matrix layer includes multiple cells.

REMARKS

In response to the above-identified Office Action, Applicants amend the application and seek reconsideration thereof. In this response, Applicants amend claims 1, 2, 6 and 7. Applicants do not cancel any claims. Applicants add new claims 23-48. Claims 11-22 have been withdrawn from consideration. Accordingly, claims 1-10 and 23-48 remain to be examined.

Attached hereto is a marked-up version of the changes made to the claims by the current amendment. The attachment is captioned "Version With Markings To Show Changes Made."

I. Claims Rejected Under 35 U.S.C. § 103

Claims 1, 2, 6 and 7 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 5,801,702 issued to Dolan, et al (hereinafter "Dolan") in view of U.S. Patent No. 5,911,145 issued to Arora, et al. (hereinafter "Arora").

In order to establish a *prima facie* case of obviousness, the Examiner must show that the cited references, combined, teach or suggest each of the elements of a claim. In regard to claims 1 and 6, these claims include the elements of providing a simplified navigation interface for a web page by a sister site. See claim 1, line 3. Dolan does not teach or suggest these elements of claims 1 and 6. The Examiner cites Figure 8c and col. 18, lines 18-35 of Dolan as teaching "providing links for accessing a sister site that permits simplified navigation." However, this section of Dolan teaches parsing an HTML document to find the links therein, which are then stored in a navigation file. See Dolan, col. 18, lines 17-20. This navigation file is then displayed in a graph format through a navigation window as generated by navigation graph manager. See Dolan, col. 18, lines 20-24. Thus, Dolan teaches a set of local applications that parse an HTML document in order to create a navigation graph. Applicants have been unable to discern any part of the cited section of Dolan that teaches providing a simplified navigation interface of the Web page by a sister site. The Examiner recognizes that the navigation graph of Dolan is neither a web page, nor a sister site in stating that "Dolan fails to teach a specific web page for providing links to sister sites or any other site."

Arora does not cure these defects of Dolan. The Examiner cites Figure 43 and col. 14, lines 35-40 of Arora as teaching links to sister sites. However, the Examiner has not indicated any part of Arora that teaches or suggests a sister site that provides a simplified navigation interface for a web page. Thus, Dolan in view of Arora does not teach or suggest each of the elements of

claims 1 and 6 as amended. Accordingly, reconsideration and withdrawal of the obviousness rejection of claims 1 and 6 are requested.

In regard to claims 2 and 7, these claims as amended include the elements of a multi-layered matrix navigation as part of a simplified navigation interface. The Examiner has not indicated and Applicants have been unable to discern any part of Dolan or Arora that teaches a multi-layered matrix navigation interface. Also, claims 2 and 7, as amended, include the elements of accepting an alphanumeric indication of navigation option where the navigation option is displayed by the interface. The Examiner admits that Dolan fails to teach “a method for entering alpha numeric indications associated with the navigation option.” The Examiner states in paper no. 9 that Arora teaches a “method where a user can enter alphanumeric indications, in the form of a character string, associated with a URL.” Entering a URL does not involve the selection of a displayed navigation option. Thus, Arora does not teach these elements of claim 2, as amended. Therefore, Dolan, in view of Arora does not teach or suggest each of the elements of claim 2. Accordingly, reconsideration and withdrawal of the obviousness rejection of claim 2 are requested.

Claims 3-5 and 8-10 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Dolan and Arora in view of “going from HTML to XML” by Charles Heinemann, Microsoft Corporation (hereinafter “Heinemann”) and U.S. Patent No. 6,418,441 issued to Call (hereinafter “Call”).

In regard to claims 3-5 and 8-10, these claims depend from independent claims 1 and 6 and incorporate the limitations thereof. Thus, at least for the reasons mentioned in regard to claims 1 and 6, these claims are not obvious over Dolan in view of Aurora. Heinemann and Call do not cure the defects of Dolan and Arora. The Examiner has not indicated and Applicants have been unable to discern any part of Heinemann or Call that teaches or suggests a sister site that provides a simplified navigation interface for a web page. Therefore, Dolan and Arora, in further view of Heinemann and Call do not teach or suggest each of the elements of claims 3-5 and 8-10. Accordingly, reconsideration and withdrawal of the obviousness rejection of these claims are requested.

II. New Claims

New Claims 23-48 depend from independent claims 1 and 6 and incorporate the limitations thereof. Thus, at least for the reasons mentioned in regard to claims 1 and 6, these claims are not obvious over the cited references. Accordingly, Applicants believe that the new claims are in condition for allowance.

CONCLUSION

In view of the foregoing, it is believed that all claims remaining to be examined, namely claims 1-10 and 23-48 patentably defines the subject invention over the prior art of record, and is in condition for allowance and such action is earnestly solicited at the earliest possible date. If the Examiner believes that a telephone conference would be useful in moving the application forward to allowance, the Examiner is encouraged to contact the undersigned at (310) 207 3800.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

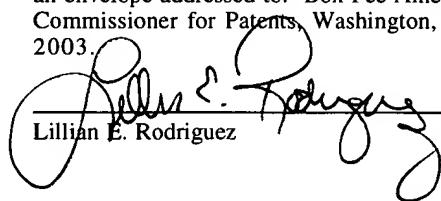
Dated: 3/18, 2003



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CERTIFICATE OF MAILING:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to: Box Fee Amendment, Assistant Commissioner for Patents, Washington, D.C. 20231, on March 18, 2003.



Lillian E. Rodriguez

3-18-03
March 18, 2003

VERSION WITH MARKINGS TO SHOW CHANGES MADE

IN THE SPECIFICATION

Please amend page 1, line 1 as follows:

--[An apparatus and method for simple wide-area navigation.] NAVIGATING

INTERNET CONTENT ON A TELEVISION USING A SIMPLIFIED INTERFACE AND A
REMOTE CONTROL--

IN THE CLAIMS

Please amend the claims as follows:

1 1. (Amended) A method comprising:

2 providing a web page [having a link to] associated with a sister site [that permits
3 simplified navigation]; and

4 [serving pages from]providing a simplified navigation interface for the web page
5 by the sister site. [responsive to actuation of the link on the web page.]

1 2. (Amended) The method of claim 1 wherein [the sister site]the simplified

2 navigation interface employs a multi-layered matrix navigation, the method further comprising:
3 accepting an alpha numeric indication of a navigation option [to be followed], the
4 navigation option displayed by the navigation interface; and

5 serving a matrix layer corresponding to the navigation option.

1 6. (Amended) A computer readable storage media containing executable computer

2 program instructions which when executed cause a digital processing system to perform a method
3 comprising:

4 providing a web page [having a link to] associated with a sister site [that permits
5 simplified navigation]; and

6 [serving pages from]providing a simplified navigation interface for the web page
7 by the sister site.[responsive to actuation of the link on the web page.]

1 7. (Amended) The computer readable storage media of claim 6 which when executed
2 cause a digital processing system to perform a method further comprising:
3 accepting an alpha numeric indication of a navigation option [to be followed], the
4 navigation option displayed by the navigation interface; and
5 serving a matrix layer of a multi-layered matrix corresponding to the navigation
6 option.